

IMA

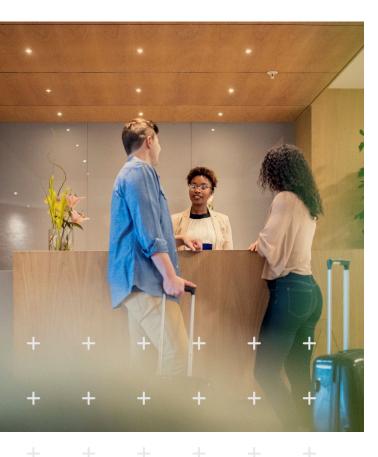
IMA Builder's Risk Program 1,000+ Hotels Insured Nationwide

REST ASSURED...

IMA's program meets all Choice requirements

WHY SHOULD **YOU** BUY THE BUILDER'S RISK COVERAGE INSTEAD OF YOUR CONTRACTOR?

Often, owners expect the contractor to carry Builder's Risk coverage during the construction of their hotels. At IMA, we believe it is almost always in the best interest of the owner to purchase the Builder's Risk policy.



ADVANTAGES INCLUDE:

Reduced Cost UP TO 25% SAVINGS!

Many contractors mark up premium

Control Over Claim

Gives the owner leverage and control of the claim dollars

Protects Loss of Profits

The contractor cannot fully protect the owner's interest

NOT ALL BUILDER'S RISK POLICIES ARE CREATED EQUAL

The IMA Builder's Risk program is **competitively priced** and **tailored specifically** for Choice hotels.

FOR MORE INFORMATION, CONTACT:



HARRISON HAYDOCK
Business Development Executive
316.266.6232

harrison.haydock@imacorp.com



DREW CHAMBERLIN
Account Executive
316.266.6546
drew.chamberlin@imacorp.com