



Strategic Risk Management Program

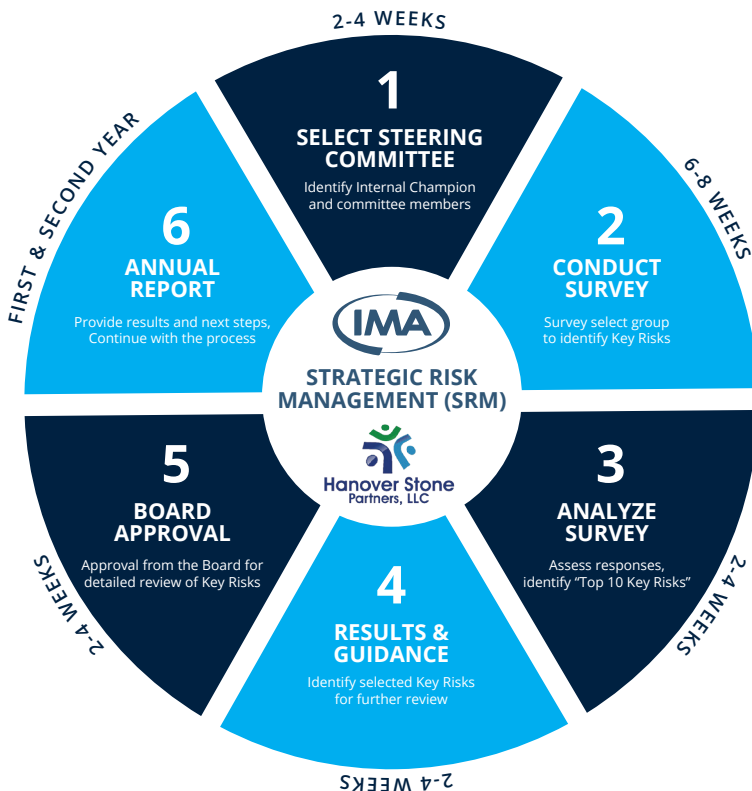
STRATEGICALLY MITIGATING ORGANIZATIONAL RISK

SRM Program Objectives¹

1. Identify those key risks or circumstances within an organization that may keep the organization from reaching the goals of their strategic plan
2. Embed risk improvements into existing processes as managed by the process owner
3. Create a streamlined, ongoing process that is manageable and measurable

By utilizing a more streamlined approach than a traditional ERM process, institutions and their boards can identify their strategic risks, assign the risks to the operational owners, and address the key risks in a manner that keeps the process moving forward with the least amount of impact on staff.

SRM Program Plan



Customized for Private Colleges

"Through our partnership with IMA, ICUT members have collectively saved over \$500,000 annually in property and casualty premiums while improving coverages and lowering deductibles.

ICUT is proud to be able to offer the SRM program as another cost-effective initiative to our members through our partnership with IMA."
 - Lois Hollis, Director of Member Services, ICUT

SRM Program Team

IMA Financial Group



Rick Dingman, Director, Enterprise Risk Management

Rick joined IMA as Director of Enterprise Risk Management in 2013. He serves as a leader at IMA, working closely with the operations teams and sales teams in developing and marketing alternative risk strategies designed to maximize risk efficiencies for IMA's larger clients. Rick will bring his expertise and experience to work directly with Ellen and the IMA team in order to deliver this program in its entirety.

OVER 30% AVERAGE IN ANNUAL SAVINGS
IN PROPERTY & CASUALTY INSURANCE PREMIUMS

"IMA is excited that we have partnered with several private colleges to ANNUALLY save them over an average of 30% each. We look forward to showing additional private colleges how this program will allow them to significantly reduce their cost, improve their coverages and maximize resources."

- **Blake Wells** Vice President, IMA



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