

MICHELLE DEL SANTO

SURVEYGIZMO

People Track

Entrapment, Engagement or Encouragement: What is your relationship with your employees?

Michelle believes that the success of a company depends on not just what it sells, but the people who carry out the company's vision every single day. Her hyper focus on employee happiness and satisfaction has framed a virtuous 20-year career. She's a mentor, a coach, an operations master, and a dedicated steward of excellent business culture.

Michelle never settles for good enough, and refuses to let HR – a strategic business pillar – be pigeon-holed and stigmatized as the hire and fire department. Rather she pushes the business in new ways that challenge the status quo especially around new strategies to engage and motivate employees. She's pragmatic, down-to-earth, and approachable – tenants that are critical in creating and maintaining a healthy culture where employees can perform at their absolute best and enable the company to steadily grow.

SurveyGizmo has been named one of Denver's Top Workplaces by The Denver Post in 2017 and one of Forbes Small Giants 2017: America's Best Small Companies – designations received under Michelle's leadership.

Before joining SurveyGizmo, Michelle was with Active Network, RegOnline, Boulder Community Hospital, and Wild Oats Markets. She graduated from the University of Colorado Boulder.



BENEFITS | TOTAL REWARDS

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