

JON HERNANDEZ

PEAKMED

Financial Panel: Direct Primary Care/On-site Clinics

Jon Hernandez started in the healthcare industry in the early 1990s co-building and developing an early stage claims clearinghouse based out of Colorado Springs, Colorado. As a software developer and database architect, Jon co-developed some of the original data transfer standards in Electronic Data Interchange (EDI), and created and managed adjudication and pre-adjudication rules within the transactions switch supporting highly automated claims processing for both physicians and insurance companies.

Jon's detailed understanding of EDI, and supporting the build/growth of a company accountable for servicing transactions between payers, providers, hospitals, and other clearinghouses, helped him to strategically align several healthcare organizations around the access and management of data over the next 23 years.

Jon Hernandez has co-founded and/or invested in 22 healthcare based organizations in the past two decades. These organizations range from Revenue Cycle Management, Medical Coding, IT Consulting, Credit/Collection Agency, Primary/Urgent/Family Practices, Business Intelligence, Self-Pay Automation, TeleMed, and most recently Employer/Employee Direct Care Delivery models. These combined organizations along with strong strategic partnerships offer a wealth of data and resources delivering unique insights, trends, and eventually the connections needed to accomplish the optimal Triple Aim results for our community.



BENEFITS | TOTAL REWARDS

INNOVATION INSIGHTS
SUMMIT 2018
IMA BENEFITS AND TOTAL REWARDS