

Top performing hotels typically have the best Guest Satisfaction Scores and guests relay their Wonderful Experiences on social media, leading to more reservations and better profitability. One key to guest satisfaction is ease of access and navigation within a hotel to access amenities. At the same time, guests in hotels pay for and expect a certain amount of security. Therefore, the best hotels have a winning formula that balances facility security and guest satisfaction.

Guest security has two components. One is facility access and key control. The other component relies on hotel staff being vigilant with security procedures, but also being an active partner in security and being empowered to "Say Something, if they

See Something" that looks like a security threat. And a facility where employees challenge non-employees who are back of the house, sends a message that the facility is not an easy target.

Every property has its own challenges due to its design, layout, and location, however the best practices listed below can be uniformly applied no matter what type of property to enhance guest security and ensure a positive guest experience.



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Hotel Security Best Practices

- + **Secure Doors at 10pm:** Test exterior doors and doors to the pool at 10 PM to ensure electronic locks are working property. Open them wide and let them close on their own to ensure they latch closed. Close doors that are propped open and ensure delivery and laundry doors are secured.
- + **Challenge Guests in the Back of the House:** Employees should be empowered to "challenge" guests with professionalism if they are in the back of the house by asking "Hello, you appear to be lost, may I help you find what you are looking for?"
- + **Maintain Ample Lighting:** Ensure lighting around the exterior doors, employee entrance and parking lot is in good working order. Good lighting is a good deterrent.
- + **Validate Guest Identity:** Guest information should not be disclosed, and any requests for guest room numbers, new keys or access to a guest room should be met with a polite request for identity.

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Decision Point: What would you do if you observed...

OBSERVATION	ACTION
Guest wants access to their room during cleaning.	+ Guestroom Attendant should step out of the room, close the guestroom door, and have the guest open the door with their own key.
Guest asks for a new key at the front desk.	+ Front Desk Attendant should ask for identification prior to issuing a new key.
Call comes in asking for information on which room number a guest is occupying.	+ Front Desk can connect to the room but should not provide the room number.
Non-uniformed person is spotted in back of the house areas.	+ Graciously ask the person "Hello, you appear to be lost, may I provide some assistance?"
Side access door is propped open.	+ Try to identify the guest who has propped the door open to educate them on the reasons to keep doors closed.
A suspicious person is seen sitting in the lobby for an extended period watching guests entering guest rooms (open atrium).	+ Report to the GM, Manager on Duty or Person in Charge.
Unattended luggage is seen in the lobby for more than 15 minutes.	+ Report to the GM, Manager on Duty or Person in Charge.
Guests are seen in the pool area after 10 PM or posted closing time.	+ Report to the GM, Manager on Duty or Person in Charge. Explain to the guest the pool has to be closed for maintenance.
Excessive trash, food waste, electronics, weapons or drug paraphernalia observed in a guest room.	+ Report to the GM, Manager on Duty or Person in Charge. If in doubt report to police.
Burned out lights observed on the exterior lights near side entry doors, employee entry or in the parking lot	+ Report to Maintenance or Engineering.
Cars or loitering personnel observed in the parking lot or near the employee entrance.	+ Report to the Manager on Duty so they can ask for a police courtesy drive by.
Master keys are found lying on the front desk counter.	+ Secure all master keys with the employee or return them to the key control box.
Guest has refused service for two days and has "Do Not Disturb" sign posted.	+ Executive housekeeper and houseperson should access the room for a welfare check every two days. Open the curtains and turn on all lights and inspect the room completely to ensure guests are not incapacitated.





Protect your every day.

RECOGNIZE THE SIGNS OF TERRORISM-RELATED SUSPICIOUS ACTIVITY



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EXPRESSED OR IMPLIED THREAT

Threatening to commit a crime that could harm or kill people or damage a facility, infrastructure, or secured site

BREACH/

ATTEMPTED

INTRUSION

Unauthorized people

trying to enter a

restricted area or

impersonating

authorized personnel



SURVEILLANCE

A prolonged interest in or taking pictures/videos of personnel, facilities, security features, or infrastructure in an unusual or covert manner

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THEFT/LOSS/ DIVERSION

Stealing or diverting items-such as equipment, uniforms, or badges-that belong to a facility or secured site



TESTING OR PROBING OF SECURITY

Investigating or testing a facility's security or IT systems to assess the strength or weakness of the target



MISREPRESENTATION

Presenting false information or misusing documents to conceal possible illegal activity



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AVIATION ACTIVITY

Operating or interfering with the operation of an aircraft that poses a threat of harm to people and property



CYBERATTACK

Disrupting or compromising an organization's information technology systems



ELICITING INFORMATION

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Questioning personnel beyond mere curiosity about an event, facility, or operations



MATERIALS ACQUISITION/ STORAGE

Acquisition and/or storage of unusual materials such as cell phones, radio controllers, or toxic materials



WEAPONS COLLECTION/ STORAGE

Collection or discovery of unusual amounts of weapons including explosives, chemicals, or other destructive materials



SECTOR-SPECIFIC INCIDENT

Actions which raise concern to specific sectors, (e.g., power plant) with regard to their personnel, facilities, systems, or functions

If you **see** something, **say** something

REPORT SUSPICIOUS ACTIVITY TO LOCAL AUTHORITIES OR CALL 91-1 IN CASE OF EMERGENCY

dhs.gov/see-something-say-something





Gaining skills or knowledge on a specific topic, such as facility security, military tactics, or flying an aircraft

SABOTAGE/

TAMPERING/

VANDALISM

Damaging or

destroving

part of a facility,

infrastructure, or

secured site



RECRUITING/ FINANCING

Funding suspicious or criminal activity or recruiting people to participate in criminal or terrorist activity