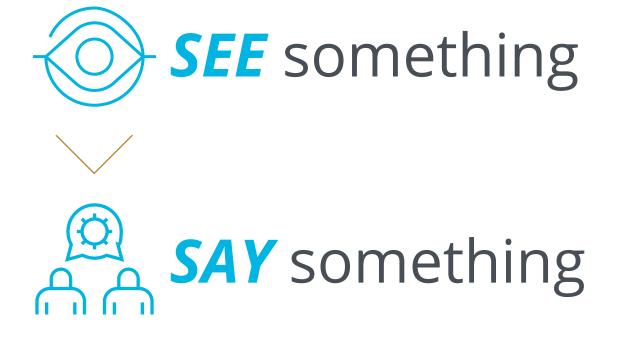**IMA** Hospitality

SEE something

SAY something

SAVE something

Retain video footage *immediately* when an incident occurs.