

Make sure you have all the *Right* tools.

As the only national trade organization dedicated to tree care businesses, becoming a member of TCIA is the best investment you can make.

BUSINESS TOOLS – From professional standards to the latest publications, members receive dynamic tools to run their businesses safely, efficiently, and successfully.

EVENTS – Enjoy members-only savings and deep discounts on TCIA-hosted workshops and events around the country.

SAFETY TOOLS – Worker safety goes hand in hand with professionalism and it's a primary focus of TCIA. We build programs, tools and resources to improve safety for our members and the industry.

NETWORKING – Join our community and participate in targeted discussions, events, and more with TCIA members from around the country.

MAJOR SAVINGS – Receive deep discounts on training and educational materials for you and your crew.

MARKETING TOOLS – Use our exclusive marketing materials to find, keep and impress customers. From videos to postcards, we've got what you need.

First-time members can start taking advantage of membership benefits right away, at the low introductory price of \$195. Limited time offer.



TREE CARE INDUSTRY ASSOCIATION
Advancing tree care businesses since 1938

Join today!
membership@tcia.org
tcia.org
1-800-733-2622

Photo: Brian Bixler. Arborist: J. David Driver (the X man).

“TCIA's leadership and guidance have allowed us to do what we do best; spend more time in the field.”

Doug Edwards, Arborist Tree Care Enterprises, Inc.

Quick overview of TCIA:

Established in 1938, the Tree Care Industry Association (TCIA) is a trade association of more than 2,300 commercial tree care firms and affiliated companies. Our mission is to advance tree care businesses like yours while increasing safety, professionalism, and raising the profile of the industry.

As a TCIA Member, you will receive access to our exclusive benefits, resources and networks. No matter your business need, from business management tools to our acclaimed credentialing and safety programs, we're here to help your company grow!

During your first year of membership with TCIA, we'll be mailing you a number of free resources to introduce the range of benefits we have to offer you. Below is a preview of what to expect during your first year.



TCIA Membership resources that will be coming your way:

- WEEK 1 BUSINESS TOOLS** From professional standards to the latest publications, utilize tools such as our Business Management Guide to run your business safely, efficiently, and successfully.
- WEEK 2 INTRO TO TCIA EVENTS** TCIA hosts the world's largest tree care conference and trade show, a Winter Management Conference and workshops throughout the year. Enjoy member-only savings and deep discounts for all TCIA events.
- MONTH 1 SAFETY TOOLS** Take advantage of our tools and training like our Pocket Guides so you can stay safe and go home, dirty and tired, at the end of every day.
- MONTH 2 SAVINGS AND HIGHLIGHTS** Enjoy deep discounts (including a bonus 15% off coupon) on training, educational materials and other valuable tools.
- MONTH 3 MARKETING YOUR BUSINESS** From videos to radio ads, use our materials to reach the customers you want.
- MONTH 4 GET INVOLVED!** We're your association. Stay updated on personalized and regional events, mentoring opportunities, and feedback opportunities for you.
- MONTH 5 REACHING THE HOMEOWNER** You need customers. Use our targeted materials to find, keep and impress them.
- MONTH 6 PREPARING FOR THE UNEXPECTED** Our tools will help you prepare for, stay safe during, and recover after an emergency.
- MONTH 7 CTSP** Create a culture of safety in your workplace with our Certified Tree Care Safety Program.
- MONTH 8 FEEDBACK** We want to hear from you. Participate in our survey and receive a gift!
- MONTH 9 ACCREDITATION** Our business growth program will help strengthen the foundation of your business and construct a successful future.



TREE CARE INDUSTRY ASSOCIATION

JOINING IS EASY AS 1, 2, 3!

1. FILL OUT THIS TREE CARE COMPANY MEMBERSHIP APPLICATION

Company Owner Mr. Ms. Mrs. _____

Company Name _____

Street Address _____ PO Box _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Website _____ Email _____

I am **not eligible** for TCIA membership, but I am interested in the Inner Circle subscription for \$75. (Learn more at tcia.org).
Please call me at _____. Questions about eligibility? Call 1-800-733-2622.

2. TELL US MORE ABOUT YOUR COMPANY

Business Start Date: ___/___/___ # Employees: _____ Spanish Speaking % _____ # Branches: _____ # Active Customers: _____

Equipment: # Lift Trucks _____ # Forestry body Trucks: _____ # Spray Rigs: _____ # Chippers: _____ # Cranes: _____

Primary Business (must add up to 100%) Residential: _____% Commercial _____% Utility _____% Municipal _____%

3. YOUR MEMBERSHIP BEGINS UPON RECEIPT OF THESE ITEMS:

1. This completed membership application
2. Payment in the amount of \$195* (checks payable to TCIA)
3. General Liability Insurance Certificate (required for ALL tree care company members)
4. Workers' Compensation Insurance Certificate
(only if it is required in your state for the number of employees in your company)

Please make certificates of insurance out to and send membership application to:

Tree Care Industry Association Attn: Membership Department

136 Harvey Road, Suite 101, Londonderry, NH 03053

Fax: 603-314-5385

*Full 12-month membership. Offer good until December 31, 2016

Available to first-time member companies only.

Renewal dues will be based on annual tree care sales.

**TOTAL AMOUNT DUE FOR THE
FIRST YEAR IS ONLY \$195!**

Dues Payments are tax deductible as ordinary and necessary business expenses. Complying with tax law, TCIA estimates that 95% of your dues payment is deductible as a business expense. (5% is not deductible due to TCIA's direct lobbying activities on behalf of its members)

PAYMENT INFORMATION

Check enclosed VISA/MASTERCARD/AMEX/DISCOVER

Credit card no. _____ Exp. Date ____/____/____

Name on Card _____ Signature _____

IF YOU HAVE ANY QUESTIONS, CONTACT THE MEMBERSHIP DEPARTMENT:

EMAIL MEMBERSHIP@TCIA.ORG PHONE **800-733-2622** WEB TCIA.ORG FAX **(603) 314-5385**

NOTE: TCIA cannot accept payment information by email. Email transmission is not always secure and therefore credit card information is not adequately protected. Do not send any credit card information to TCIA by email. Instead, use our secure registration portal at secure.tcia.org or fax us your order. TCIA shall have no liability for any losses related to credit card information included in email.

GENERIC \$195

IF THEY CAN'T FIND YOU, THEN HOMEOWNERS CAN'T HIRE YOU!

Homeowners use
TCIA's **ZIP CODE SEARCH**
on TCIA.org to find reputable tree
care companies in their area.

Make sure you're taking advantage
of this great resource for
your business.

*Available to
TCIA Members only.*

Each TCIA member company gets to choose
FIVE free zip codes from their service area.

1. _____
2. _____
3. _____
4. _____
5. _____

Order additional zip codes to expand your reach for only \$1 each!

- | | |
|-----------|-----------|
| 6. _____ | 11. _____ |
| 7. _____ | 12. _____ |
| 8. _____ | 13. _____ |
| 9. _____ | 14. _____ |
| 10. _____ | 15. _____ |

Total additional zip codes ordered _____ x \$1 = \$ _____. For more zip codes please attach list to this form.

Mail form with payment to TCIA, 136 Harvey Road, Suite 101, Londonderry, NH 03053, or Fax to 1-603-314-5385

Company Name _____ Contact _____
Address _____
Phone _____ Email _____

PAYMENT INFORMATION

Check enclosed VISA/MASTERCARD/AMEX/DISCOVER

Credit card no. _____ Exp. Date ____ / ____ / ____

Name on Card _____ Signature _____

To receive a list of the current zip codes in your company profile, email or call us!

EMAIL **MEMBERSHIP@TCIA.ORG** PHONE **800-733-2622** **TCIA.ORG** FAX **(603) 314-5385**

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